



Rene Berkhoudt <rene.berkhoudt@gmail.com>

Re: PLF Membership Status 01-24-2026

1 message

Deb Rawhouser <debbnmikey@gmail.com>

Sat, Jan 24, 2026 at 12:17 PM

To: Rene Berkhoudt <rene.berkhoudt@gmail.com>

Cc: Bob Casias <potteryoftheancients@gmail.com>, Scott MacPherson <smacphe1@gmail.com>

Thanks for reviewing Rene.

Clarifying my perspective....I think we need to set aside the LGL options and definitions in order to specify what the officers in PLF want and need. I feel like that should drive the definitions vs the software capability driving it.

For instance. During our discussion with Ray et al...did clarify current membership is 12 calendar months from receipt of payment and the form. We also clarified 1 30 notice before expiration and the 1 notice after expiration date. If not removed person moves into past member category.

The term active and inactive can cause hot button response so in this effort proposing to change to current and past members.

I agree with you that PLF can do more regarding solicitation of memberships and donations. However, I do not believe that creating a game plan to do that is within the scope of this project. At such a time when a separate team or membership/donations officer is in place and PLF identifies a business requirement for the automated function for solicitation...that would be the time to work on that task.

So am hoping we can clarify requirements for membership data and donation data first. Then review options for acquiring and managing the information. We may find that WordPress, Mailchimp and QuickBooks integrated are enough to meet PLF needs. Or we may not, then LGL or a different plug-in may be needed.

Sharing to try to clarify...

Hope you all have a blessed and not too freezing weekend!

On Sat, Jan 24, 2026, 10:00 AM Rene Berkhoudt <rene.berkhoudt@gmail.com> wrote:

Greetings; I took a quick look at Deb's draft document. Thank you for doing this Deb. As a quick note, I believe we need to have more member status categories than 'Active' and 'Lapsed'. There is a six month 'Grace' period, and we need to determine at what point a lapsed member is no longer counted as an asset to the organization. Some of the status definitions in LGL appear to serve no purpose. The member status categories that we come up with need to be useful to us in managing our membership. The individual member's status should be determined by our working group using a business process algorithm. Bob and I can script that given time, and run that script whenever we want to update Oracle - we need to determine the frequency of that as well.

Thanks for including the Acknowledgement Letters - but an item that we are really missing is Solicitation Letters. PLF needs to do a better job of soliciting membership donations. There are several population pools we could pursue. Among them: (1) PLF Lifetime Members who have not donated recently (2) Previously Active PLF Members - we should target Recently Active vs Long Term Lapsed Members (Indicated as Previous in LGL) separately (3) Fragmentary Ghost Records (about 1/3 of the records in the Constituents File). We can invent member categories for all of these folks to better track them.

From my email yesterday, you can see that there is no real correlation between STRIPE/PayPal and LGL. The math just doesn't add up.

I additionally ran an SQL Query against the Gift_gifts file which is enclosed below. You will see there are a lot of holes in that file.

All for now.

Thanks,

| René